


Dear NAFCU members:

We are fortunate to have an outstanding network of the industry’s leading providers in our NAFCU Services Preferred Partner Program. Our partners are on the front lines with credit unions every day, finding innovative ways to solve credit union challenges.

If you’re looking for a speaker for your credit union or credit union event, the list below contains dynamic topics and speakers from our Preferred Partners.

Sincerely,


David C. Frankil
 President
 NAFCU Services Corporation
www.nafcu.org/nafcuservices



Speaker Topic	Preferred Partner Company Contact Information
<ul style="list-style-type: none"> ➤ <i>“The Changing Landscape of Identity Theft”</i> ➤ <i>“Engaging Your Members after a Breach”</i> ➤ <i>“Identity Theft: How to Save Members from it While Driving Engagement”</i> 	<p>Affinion Group www.nafcu.org/affinion Wayne Conte wconte@affiniongroup.com or Lisa Hardin lhardin@affiniongroup.com</p>
<ul style="list-style-type: none"> ➤ <i>“Credit Card Top Industry Trends, Developments & Opportunities”</i> ➤ <i>“Implementing a Strategic Plan to Maintain a Successful Payment Card Program”</i> 	<p>Alliance Financial Services www.nafcu.org/alliance Michael Cebrick mcebrick@thealliancecompany.com</p>
<ul style="list-style-type: none"> ➤ <i>“Check Fraud”</i> ➤ <i>“Risk Mitigation and eDisaster Planning Best Practices”</i> ➤ <i>“Overdraft Protection Basics” & “How to Turbocharge Your Overdraft Program”</i> ➤ <i>“Discover the Four Keys to a Successful Merger”</i> 	<p>Allied Solutions www.nafcu.org/allied Amy Hearn Ahearn@alliedsolutions.net</p>
<ul style="list-style-type: none"> ➤ <i>“The Ever-Changing IRA Marketplace”</i> 	<p>Ascensus www.nafcu.org/ascensus Jane Weizenegger jweizenegger@ascensus.com</p>

Speaker Topic	Preferred Partner Company Contact Information
<ul style="list-style-type: none"> ➤ <i>Topics in Incentive, Member and Performance Rewards</i> 	<p>Bridge2 Solutions www.nafcu.org/bridge2solutions Craig McLaughlin cmclaughlin@bridge2solutions.com</p>
<ul style="list-style-type: none"> ➤ <i>“Using 457 Plans to Recruit Top Executive Talent”</i> ➤ <i>“Split Dollar Retirement Plans”</i> 	<p>Burns-Fazzi, Brock www.nafcu.org/bfb Pilar Perotti pperotti@bfbenefit.com</p>
<ul style="list-style-type: none"> ➤ <i>“Successful Marketing Strategies for Your Payment Products”</i> ➤ <i>“Ten Best Practices for Credit Union Call Centers”</i> ➤ <i>“Second Chances: Re-entering the Credit Card Market with a Product Your Members Will Love”</i> ➤ <i>“Capitalize on Confidence in Credit Unions in the Post-CARD Act ERA”</i> 	<p>CMC www.nafcu.org/cmc Stephanie Polen spolen@cmcone.com</p>
<ul style="list-style-type: none"> ➤ <i>“How Credit Unions Find Protection in Data Loss Prevention Technology”</i> ➤ <i>“Preventing Member Info Leaks 2.0 & Next Generation E-mail Encryption”</i> 	<p>Code Green Networks www.nafcu.org/codegreennetworks Joe Peck joe.peck@codegreennetworks.com</p>
<ul style="list-style-type: none"> ➤ <i>“Online Fraud and Identity Theft 2010”</i> ➤ <i>“Understanding the True Cost Dynamics of a Phishing Attack”</i> ➤ <i>“How to leverage Online Security as Part of Your Growth Strategy”</i> ➤ <i>“The Good, The Bad & The Ugly: Examine the Business Opportunity and Risk of Social Media”</i> 	<p>Cyveillance www.nafcu.org/cyveillance Brian Hedquist bhedquist@cyveillance.com</p>
<ul style="list-style-type: none"> ➤ <i>“Enhancing Member Relationships”</i> ➤ <i>“What Do Small Businesses Really Want from a Financial Institution?”</i> ➤ <i>“Problem Resolution”</i> 	<p>Deluxe Corporation www.nafcu.org/deluxe Mike Einsel michael.einsel@deluxe.com</p>

Speaker Topic	Preferred Partner Company Contact Information
<ul style="list-style-type: none"> ➤ <i>“How Credit Unions are Capitalizing on a \$68 Billion Foreign Exchange Business”</i> 	<p>eZforex.com, Inc. www.nafcu.org/ezforex Evan Shelan evan.shelan@ezforex.com</p>
<ul style="list-style-type: none"> ➤ <i>“Card Fraud Mitigation Opportunities”</i> ➤ <i>“Current Trends in Payments Technology: Serving Today’s Tech-Savvy Consumer”</i> ➤ <i>“Turbocharge Your Debit Card Revenue With An Effective Marketing Program”</i> ➤ <i>“Card Products: Trends and best Practices”</i> 	<p>FTPS, LLC. www.nafcu.org/fifththird Rachelle Powers rachelle.powers@53.com</p>
<ul style="list-style-type: none"> ➤ <i>Topics in BSA/AML/FACTA Compliance</i> 	<p>GlobalVision Systems, Inc. www.nafcu.org/globalvision Catherine Lew clew@gv-systems.com</p>
<ul style="list-style-type: none"> ➤ <i>“What is the Return on Human Capital Investment?”</i> ➤ <i>“Trends and Challenges in Executive Compensation”</i> 	<p>Human Capital Solutions Group www.nafcu.org/hcsgroup Loretta Dodgen ldodgen@hcsgroupusa.com</p>
<ul style="list-style-type: none"> ➤ <i>“Branch Opportunities Due to Bank Consolidation”</i> ➤ <i>“Integrating Branch Design with Product and Service Strategy”</i> 	<p>KDA Holdings www.nafcu.org/kda Sharon Beres sberes@kdaholdingsinc.com</p>
<ul style="list-style-type: none"> ➤ <i>“Estate Planning”</i> ➤ <i>“Adopting a Holistic Wealth Management Approach”</i> ➤ <i>“The End of Retirement: Finding the Expiration Date on Your Birth Certificate”</i> 	<p>Money Concepts International www.nafcu.org/moneyconcepts Barry Dayley barry@moneyconcepts.com</p>
<ul style="list-style-type: none"> ➤ <i>“Effective Cross-Channel Marketing Strategies for Your Credit Union”</i> ➤ <i>“Productivity Implications of Cash Recycling Technology”</i> ➤ <i>“CreatingSM-FCU: Social Media Federal Credit Union”</i> 	<p>NCR Corporation www.nafcu.org/ncr Mary Larry mary.larry@ncr.com</p>

Speaker Topic	Preferred Partner Company Contact Information
<ul style="list-style-type: none"> ➤ <i>Topics on the Economic Outlook</i> 	<p>National Investment Fund for Credit Unions (NIFCU\$) www.nafcu.org/nifcus Hillary Elder hillary.elder@highmarkcapital.com</p>
<ul style="list-style-type: none"> ➤ <i>“Effective Retirement Plan Design”</i> ➤ <i>“New Investment Strategies to Better Manage Pension Liabilities for Defined Benefit Plans”</i> ➤ <i>“CEO and Board Liability for 401(k) and Retirement Plan Fiduciary Obligations”</i> ➤ <i>“Benchmarking Your Retirement Plan”</i> 	<p>Pentegra Retirement Services www.nafcu.org/pentegra Maria Seigel msiegel@pentegra.com</p>
<ul style="list-style-type: none"> ➤ <i>“Challenges and Opportunities in Housing Finance for Credit Unions”</i> ➤ <i>“Best Practices for Portfolio Risk Analysis”</i> ➤ <i>“Real Estate Lending: Crisis or Opportunity? You Decide”</i> ➤ <i>“The Evolution of Credit Union Housing Finance Strategy”</i> 	<p>Prime Alliance Solutions www.nafcu.org/primealliance Dan Green dgreen@primealliancesolutions.com</p>
<ul style="list-style-type: none"> ➤ <i>“PCI – The Evolution of Payment Security & Functionality”</i> ➤ <i>“Explore Merchant Card Services for Your Treasury Measurement Portfolio”</i> 	<p>Sage Payment Solutions www.nafcu.org/sage Sue Slepetz sslepetz@sagepayments.com</p>
<ul style="list-style-type: none"> ➤ <i>“Using Business Intelligence to Grow Members, Reduce Costs, Manage Risk and Optimize Management Reporting”</i> ➤ <i>“Enterprise Risk Management: What Credit Unions Need to Know”</i> 	<p>SAS Institute, Inc. www.nafcu.org/sas Felicia Ramsey felicia.ramsey@sas.com</p>

<ul style="list-style-type: none"> ➤ <i>“Payment Assurance: The Win-Win Solution for Credit Unions”</i> ➤ <i>“Meeting Member Needs With Income-Generating Solutions”</i> ➤ <i>“Debt: The Blind Spot on America’s Road to Retirement – A Multi-Generational Study”</i> ➤ <i>“Thriving in the Aftermath: Single-Signature Lending Plans After the Revised Reg Z”</i> 	<p>Securian Financial www.nafcu.org/securian John Gibbons john.gibbons@securian.com</p>
<ul style="list-style-type: none"> ➤ <i>“Taking Control of Your Commercial Real Estate Loan Portfolio”</i> ➤ <i>“Maximizing the Value of Commercial Real Estate Loans in the Current Market”</i> ➤ <i>“Managing Your Commercial Real Estate Portfolio Under Increased Regulatory Scrutiny”</i> 	<p>Wildwood Capital Group www.nafcu.org/wildwood Aharon Friedman afriedman@wildwoodcapitalgroup.com</p>
<ul style="list-style-type: none"> ➤ <i>“Growing and Retaining a Profitable Mortgage Business with Diligent Regulatory Compliance”</i> ➤ <i>“Building a Strong Auto Loan Portfolio While Protecting Your Credit Union from Risk”</i> 	<p>Wolters Kluwer Financial Services www.nafcu.org/wkfs Matt Hauptert Matt.hauptert@wolterskluwer.com</p>